

Rate Card Information (effective July 1, 2022)

Modular Display Rates

Casual	Discount %	Tuesday Rate \$
		52.00
Annual Spend		
\$5,000	(10%)	46.80
\$10,000	(15%)	44.20
\$20,000	(20%)	41.60
\$30,000	(25%)	39.00
\$40,000	(30%)	36.40

(Rates exclude 10% GST)

LOADINGS

Full Colour	25% up to \$300
Spot Colour	10% up to \$100
Front Page (T24)	100%
Back Page (T84, T24)	25%
Pages 2 - 7	25%

DEADLINES

Booking: 11am, two business days prior to publication

Material: 10am, one business day prior to publication

INSERTS

Inserts - (up to 12 pages)	\$100 (plus GST) per '000
- (16 to 28 pages max)	\$120 (plus GST) per '000

Delivery to:

Sunraysia Daily
22 Deakin Avenue, Mildura
Victoria, 3500
Ph: (03) 5023 0211

Classified Advertising Rates and Dimensions

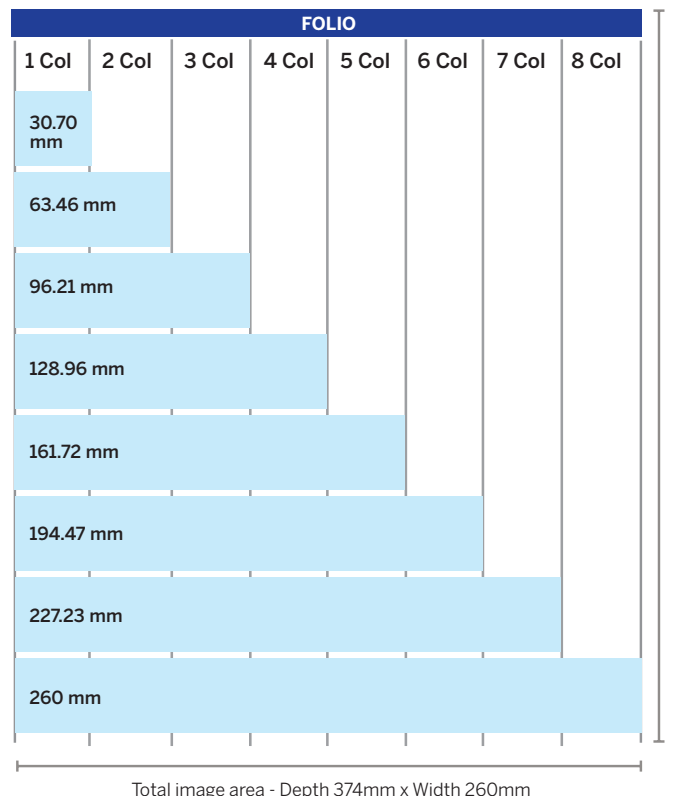
Classified Display Rates (minimum 4cm)

Tues \$7.50 (ex GST) per column centimetre

Classified Lineage Rates (minimum 5 lines)

Tues \$3.00 (ex GST) per line

N.B. A fixed digital charge will be added to each classified booking as follows:
Situations Vacant (Employment) advertising: \$4 (plus GST)
Classified Display: \$2 (plus GST) Classified Lineage: \$1 (plus GST)



PRINT CIRCULATION AND READERSHIP

Tuesday

Average Print Run

2,061

Average Readership

5,770

Thousand



NATIONAL REPRESENTATION

MELBOURNE, SYDNEY, BRISBANE, ADELAIDE:

Regional Media Connect (via VCPA)

P: (03) 8387 5500

E: dora@regionalmediaconnect.com.au

PERTH:

Hogan Media Services

Unit 1 - 200 Rokeby Road, Subiaco WA 6904

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E: john@hoganmedia.com.au

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